

2018

Time: 3 hours

Full Marks: 70

Candidates are required to give their answers in their own words as far as practicable.

The figures in the margin indicate full marks.

Answers from all the Groups are directed.

Group – A**[Compulsory]**

1. [A] Choose the correct answer from the following: 1x5=5
- a. Data entry in inventory system is done _____ in form.
 - i. FILO
 - ii. LIFO
 - iii. LOFI
 - iv. OLF
 - b. MRP II include _____
 - i. Market
 - ii. Manager
 - iii. Manufacturer
 - iv. Machine
 - c. Better customer satisfaction is obtained from _____
 - i. Tangible Benefit
 - ii. Intangible Benefit
 - iii. Transaction Cost
 - iv. Transaction Benefit
 - d. Price for Marketing Strategy should be _____
 - i. Low

- ii. High
 - iii. Competitive
 - iv. Moderate
- e. Quality of a product or service is standardized by:
- i. OSI
 - ii. BSI
 - iii. ISO
 - iv. IOS

[B] Fill in the blanks of the following:

1 x 5 = 5

- f. ERP packages are based on _____ language approach of programming.
- g. TRITON is the product of _____ company.
- h. ERP III is based on _____
- i. SAP is a/an _____ process chain.
- j. _____ is the first business application software who used internet.

[C] Write whether the following statements is 'True' or 'False': 1 x 5 = 5

- k. IRP is supply chain Management.
- l. Payroll keeps the statement for account receivable.
- m. Baan Company advocated for open Technology for the first time.
- n. Sale forecast is done by product wise.
- o. GUI based interface are not user friendly.

Group – B

Answer any **five** questions of maximum **150** words each: 5x4=20

2. Differentiate between Integrated and Cross Integrated Implementation.
3. Should BPR precede an ERP?
4. Describe the scope of ERP and its Benefits.
5. What should be the role of a good woman Entrepreneur?
6. What are the problems faced during the implementation of ERP?
7. How does the Open Information Technology help in development of an ERP?

Group – C

Answer any **five** questions of **400** words each:

7x5=35

8. Draw the Blue print of Business Model of a manufacturing company.
9. With respect to different ERP packages, do you think it is expanding? Illustrate.
10. What is a competitive advantage? Describe any generic strategy that most suits it.
11. How are the wireless technologies implemented in ERP?
12. What is Cyber Appellate (Tribunal)? Explain the power of this system.
13. Discuss the concept of Business process Reengineering (BPR).
14. Explain the linkages between BPR, IT and ERP.
15. Design the architectural concept of system control.

.....*

For more questions visit: <https://www.guptatreepoint.com/marwari-college-previous-year-question-paper/>